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Current Affairs search results for: " Prime Minister Modi launches Mission LiFE globally in Kevadia, Gujarat"

1. India organises International Conference on “Citizen-centric energy transition: Empowering citizens with Mission LiFE (Lifestyles for Environment) at the COP27 in Egypt (Nov. 8, 2022)

Conference of Parties (COP-27)

The Indian government organised an International Conference on “**Citizen-centric energy transition: Empowering citizens with Mission [LiFE \(Lifestyles for Environment\)](#)**” on 8 November 2022 at the India Pavilion at the ongoing [Conference of Parties \(COP-27\)](#) at **Sharm-El-Sheikh** in Egypt.

The International conference was organised by the Ministry of **New and Renewable Energy** and **the Ministry of Power**, Government of India, in partnership with **Indian Renewable Energy Development Agency (IREDA)**, **Solar Energy Corporation of India (SECI)** and the **Council on Energy, Environment and Water (CEEW)**.

The COP 27 conference is being organized by the **United Nation Framework Convention on Climate Change (UNFCCC)** with Egypt being the host country in Sharm-El-Sheikh from 6 -18 November 2022.

The Conference held discussion on ways to accelerate the deployment of energy efficient and low carbon technologies as well as market investment to facilitate and strengthen the global energy transition.

2. Prime Minister Modi launches Mission LiFE globally in Kevadia, Gujarat (Oct. 20, 2022)

launches Mission LiFE globally

Prime Minister Narendra Modi launched Mission LiFE (Lifestyle for Environment) in the presence of the United Nations of the Secretary-General, [António Guterres](#) at the Statue of Unity, Ekta Nagar, Kevadia on 20 October 2022.

Several world leaders including French President **Emmanuel Macron**, United Kingdom's Prime Minister **Liz Truss**, Georgia Prime Minister **Irakli Garibashvili**, Estonia Prime Minister **Kaja Kallas**, and Madagascar President **Rajoelina** sent video messages for the global launch.

Speaking on the occasion the Prime Minister said that the vision of LiFE is to live a lifestyle that is in tune with our planet and does not harm it. And those who live such a lifestyle are called “Pro-Planet People.” Mission LiFE will strengthen the concept of P3 (Pro-Planet People) and join the people of Earth.

LiFE (‘Lifestyle for the Environment)

- The idea of LiFE (‘Lifestyle for the Environment) was given by Prime Minister Modi at the 26th United Nations Climate Change Conference of the Parties (COP26) in Glasgow 2021.
- The idea promotes an environmentally conscious lifestyle that focuses on 'mindful and deliberate utilisation' instead of 'mindless and destructive consumption'.

Strategy of LiFE

According to the Prime Minister Office (PMO) the "Mission LiFE aims at following a three-pronged strategy for changing our collective approach towards sustainability.

First is by nudging individuals to practise simple yet effective environment-friendly actions in their daily lives (demand);

Second is by enabling industries and markets to respond swiftly to the changing demand (supply) and;

Third is to influence government and industrial policy to support both sustainable consumption and production (policy).